

DOWNTOWN BETHLEHEM 2012 FINE ARTS & CRAFTS SHOW

A Juried Exhibition

ENTRY PROCEDURE:

Send the following application with three (3) **digital images on a CD/DVD** representative of the work you will display (with a description of each piece) and one (1) image of your display booth. Please include a self-addressed envelope with appropriate postage if you would like your CD returned.

ELIGIBILITY:

Original works by professional and amateur artists. Objects made from commercial kits or commercially available plans are not acceptable and the majority of exhibited works must be originals and not commercially reproduced prints.

ARTIST RECEPTION:

The show Saturday will be followed by a complimentary artists' reception at which hors d'oeuvres and beverages will be served and the awards will be presented. All are invited!

FEES AND BOOTH INFORMATION

Application fee: \$120 for each 10' x 10' space, refundable upon non-acceptance

Deadline: February 10, 2012 **Notification and Check Deposit:** Second Week of March 2012

- A registration is a commitment to the two days and official hours of the Show.
- No refunds given for cancellation after acceptance.
- Artists sharing a space must each submit an application. Photocopies are permitted.
- Submitted digital images must be representative of the work to be exhibited.
- Participating artists must supply their own booth and display.
- This is an outdoor show and electricity is not available.
- Booth locations and other details will be mailed in April.
- We will try to accommodate booth location requests, but **specific spaces cannot be guaranteed.**
- The City of Bethlehem requires artists to acquire a vendor license for the weekend and to pay a minimal mercantile tax on sales. Please call 610/865/7022 for information.
- You must display a sales tax license at the show and collect 6% sales tax in PA.
- The Bethlehem Fine Arts & Crafts Show will be held rain or shine. **Artists should be prepared for the possibility of inclement weather.**
- Artist set-up is on Main Street. The street will be closed to traffic during show hours.



APPLICATION

Deadline: February 10, 2012

Last Name _____ First _____

Trade Name (if any) _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Category/media (for use in artists' directory) _____

Check here if you will permit the reproduction of your images for publicity purposes. (May include print and/or website use.)

SPACE RESERVATION

Number of 10' x 10' spaces: _____

\$120.00 per space = \$ _____

Total enclosed = \$ _____

CHECKLIST:

- Completed application
- Check made payable to:
Bethlehem Fine Arts Commission
- Three (3) digital images of work & one (1) of display
- Self-addressed envelope with appropriate postage

ARTISTS' RECEPTION

Artist:

- Will attend
- Will not attend

MAIL TO:

Bethlehem Fine Arts Commission
2083 Fieldstone Drive
Bethlehem PA 18015

FOR ADDITIONAL INFORMATION ABOUT THE SHOW:

Visit www.bfac-lv.org • Check us out on Facebook • Call Sandy Gillen at 610-865-3924 (after 5pm)

The undersigned hereby agrees to all terms and conditions in this prospectus and does hereby release the Bethlehem Fine Arts Commission from liability for any damage or loss.

Signature _____ Date _____

AWARDS

Best of Show	\$500
Second Prize	\$300
Third Prize	\$200
Purchase Prize	\$250
Best Display	\$100

SPECIAL FEATURES

Artists' Reception and Awards Presentation:
Following the Show on Saturday

Artist in Residence

Children's Art Activities

Street Music

Awards will be presented at the discretion of the juror, not by category/media.



Bethlehem Fine Arts Commission
2083 Fieldstone Drive
Bethlehem PA 18015

THE DOWNTOWN BETHLEHEM 2012 FINE ARTS AND CRAFTS SHOW

PROSPECTUS

